

Value Chain Relationships that Sustain Farmers: Partners Model for Washington Hop Growers

Brendan T. O'Connell

Chief Operations Officer of Yakima Chief, Inc.

6:30 p.m., Wednesday, July 14, 2004
Pioneer Room, ISU Memorial Union

Refreshments served after!

About Brendan T. O'Connell



Brendan O'Connell is Chief Operations Officer of Yakima Chief, Inc., an LLC of 14 hops growers in Washington state with a highly innovative approach to returning value to the farm gate. Formerly with Anheiser-Busch, USDA, and Idaho Extension, his experience is thematically aligned on understanding the value and supply management chain from farm to consumer.

This seminar is sponsored by the BioEconomy Working Group of the Value Chains Partnership for Sustainable Agriculture, and the Leopold Center for Sustainable Agriculture.



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